

# HILARIOUS RIDERS

**More Than A Bike Club**  
**Since 1999! Celebrating 20 Years!**



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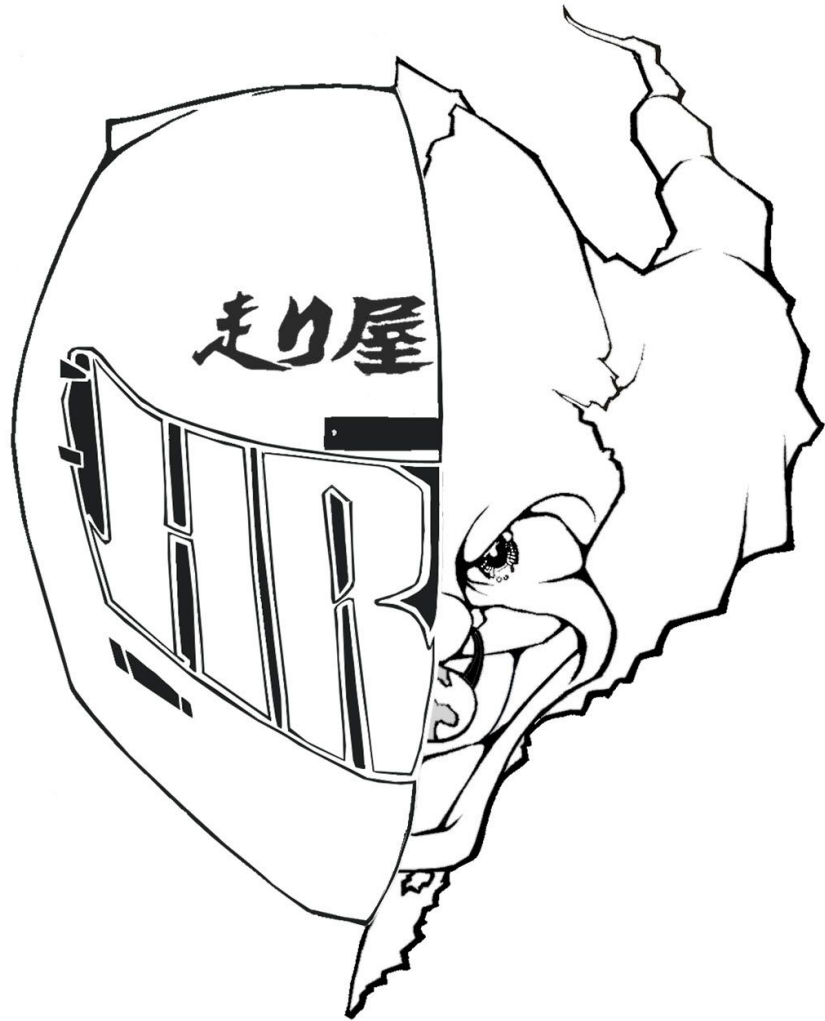
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# ABOUT US

More Than A Bike Club



# ABOUT HILARIOUS RIDERS

*“I have a dream.”*

Martin Luther King

## Hilarious Riders is More than a bike club!

It is an organization founded in 1999. A multicultural group of individuals who believed in creating a positive movement while being motorcycle enthusiasts. Today we continue to **Drive** this **Idea** that started with a **Dream** to reach our **Goals** with a **Vision** and a **Plan**.

We have different talents among our group of **over 30 members** with various faculties, knowledge and aptitude making us a **strong team** to ride our missions. By being organized, focused, and committed we will achieve our objectives!

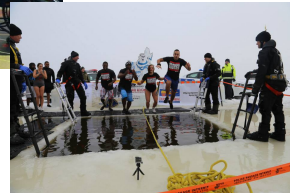
Hilarious Riders strives to outshine itself year after year and we **measure our success by the amount of people we touch and the amount of people with whom we share our achievements**. Simple!

# ... ABOUT HILARIOUS RIDERS

**Hilarious Riders is More than a bike club!**

For 20 years, we have **participated** in many activities to help our community. Here are just a few of them:

- Women **Breast Cancer Walk** to benefit the Montreal Jewish Hospital
- **Polar Bear Dive** to support the Special Olympics
- **Distribute Christmas Baskets** to families in need with OnRock Community Center
- **Insure security** at a Montreal public event to help kids to enjoy a special day
- **Spoken at events** against bullying and encourage school perseverance with Montreal Playmas Cultural Association and in various schools
- **Collect clothing** to give to immigrants in need for Maison D'Haiti



# ... MORE ABOUT THIS BIKE CLUB

## Hilarious Riders is More than a bike club!

For 20 years, we have **created** many activities to help our community.  
Here are just a few of them:

- Blood Drives “**Ride for Life**” to help save lives with Héma-Québec
- Created a recurring (every 2 months) blood drive event “**Sang pour Sang**”
- Organized a bike wash event “**Splash ‘N’ Wash**” to help the Children’s Hospital
- Planned a public event “**Soul Food Picnic**” with the City of Montreal for Fonds1804 org.
- **Hilarious Riders’ Elfs** assembled gifts for disenfranchised kids at CIL (Carrefour D’Interculture de Laval)
- **HR’s All Women Ride** to raise awareness with the YWCA for women
- Raised money with the **HR Dodgeball Tournament** to go to Haiti and help kids in need

We have even created our own Foundation **HR-CARES** where we go abroad to help kids thru providing medical supply, educational reinforcement and school construction



# HILARIOUS RIDERS IN ACTION

## Hilarious Riders Touches lives

For the past 20 years we have done many **concrete actions** to help people in need.

Some of them include:

- Escort a young teenager, who was bullied, to her Prom
- Provided financial and moral support to a family whose home burned
- Raised money for a mother who lost her kid tragically
- Brought a young team of football players to see the Montreal Alouettes play a game
- Helped families with sensitive situations financially and morally
- ... What one year could look like (2015)

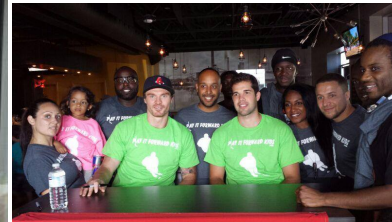


# ... EVEN MORE ABOUT HILARIOUS RIDERS

Hilarious Riders is More than a bike club!

For 20 years, we have **been acknowledged** by many **celebrities** in the community  
Here are just a few of them:

- Wyclef Jean
- Ali Gerba
- Hugo Girard
- Mathieu Cyr
- Eddie King
- Medhi Bousaidan
- Georges Laraque
- Jean Pascal
- Ali Nestor
- Patrice Bernier
- Bruno Ly



# ... EVEN MORE ABOUT HILARIOUS RIDERS

Hilarious Riders is More than a bike club!

For 20 years, we have **been approved** by many **public servant** of the community  
Here are just a few of them:



CHRISTINE LONG @CTVCHRISTINE  
@HILARIOUSRIDERS ARE AWESOME HELP TO  
#WEWCMO @CTVMONTREAL  
PIC.TWITTER.COM/PKEX01XBGQ 114



# ... ABOUT US IN THE MEDIA

Hilarious Riders is More than a bike club!

For 20 years, we have **been acknowledged** by the **media** including:

- Journal de Montreal
- TVA
- La Semaine
- CTV News
- City News
- Global
- CBC
- Journal Métro
- AfroPunk
- Many Radio Stations including: CKUT, CBC Radio, Radio Centre-Ville, CIBL, ... many others



# HILARIOUS RIDERS - MOTORCYCLE ENTHUSIASTIC

**Let's Ride the Roads of brotherhood!**

Although we spend a lot of time getting involved in the community, let's not forget... what brings this brotherhood together, in the first instance, is the **passion for motorcycles**.

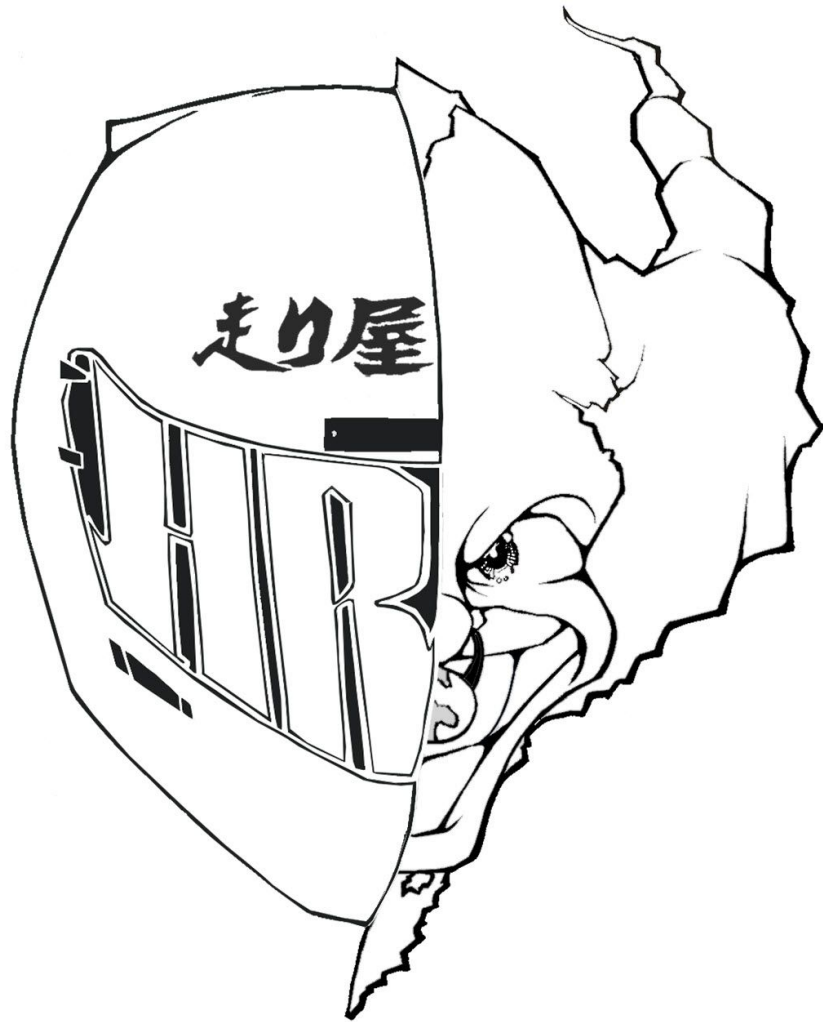
Our *Road Captain* will plan routes for the club to go on long excursions. But often, the members will just pick up their big toy and go where the wind brings them! On those roads, we often meet other riders who quickly see the camaraderie among the members. The sentiment is often quickly expressed of wanting to know more about us.

In order to be an official member, you have to go thru the long process of being a rider who learns who we are and we learn to know you. After this **Hang Around stage**, you can become a **Prospect**. At that point, you will be able to integrate our operations a little closer, while we take the time to evaluate you, your values and your character... until we decide to vote you as an **Official Member** of the **Hilarious Riders Club**.



HR CARES

More Than A Bike Club



# HR CARES - HILARIOUS RIDERS' FOUNDATION

## Hilarious Riders goes to Haiti!

After doing a lot of community work in Montreal, the motorcycle club goes across the border!

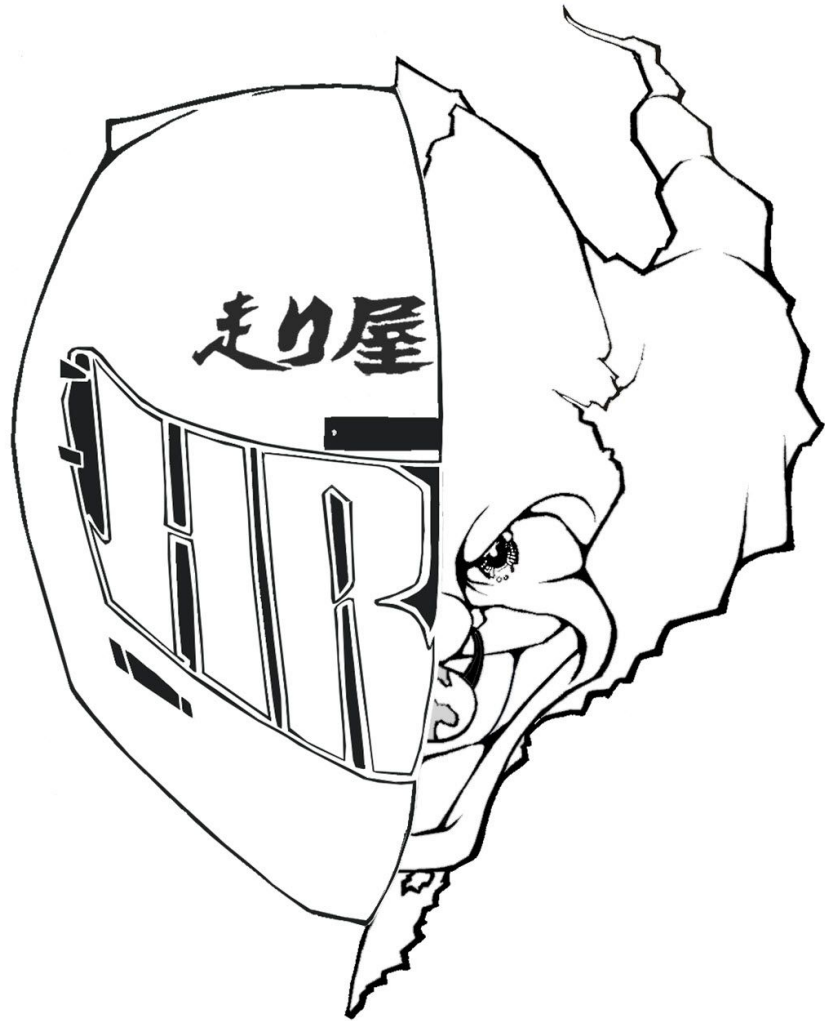
Following the 2010 devastating earthquake in Haiti, *Hilarious Riders* members have been going to the country with the SIM (Service de sécurité incendie de Montréal) to rebuild a school in the Debussy region (2012-2016). Three pavilions have been built and the school is now complete. Feeling like the country could use more help, the club created the **HR Cares** foundation in 2016.

And now, the members are taking on new missions of their own. Through campaigning, we have put a plan to bring hygiene supplies, school materials and clothes for the orphans. Twenty four (24) people can register to go on the HR-Cares' mission. Each traveler has to contribute to the fundraiser and will take part in the adventure that will last at least one week. Other funds raised will help get the material needed to do the necessary renovations and help the kids with needed material of all kind (school, clothes, food, etc.).



# DEMOGRAPHICS

More Than A Bike Club



# HILARIOUS RIDERS ARM REACH

**Each member is worth 10!**

For the past 20 years, we have enlarged our fan base. In 1999 we use to pass flyers by hand, today we do it with a click!

- On Facebook, we have more than 3,400 people following us
- On Instagram, we have more than 2,400 people following us
- We have a WhatsApp reach of over 4,000 people
- We have a WhatsApp Group with 50+ friends of the group
- We have an email list of 1,500 people
- We are regularly invited to do radio interviews
- We often do TV appearances
- We appear in news papers from time to time



# HILARIOUS RIDERS' CIRCLE

## Hilarious Riders' Members

For the past 20 years we have evolved and so have our members

The club started from within the entertainment organization Hilarious Crew, in 1999. The crew peaked to 50 members creating events with sometimes more than 2000 attendees. The club started as the crew's riders subdivision. We are now over 30 official members with a large social reach. Some of the oldest members are still active.

- Most members have been around for more than 5 years
- Members are between the age of 28 and 55
- Members are 80% family men and women (with kids)
- 100% of members have professional careers  
(Business Owners, Real Estate Agents, Brokers, Bankers, Managers, Team Leaders, Public Servants, etc.)
- 95% of members are on Social Media Networks

# HR CARES' REACH

## **Hilarious Riders' Foundation**

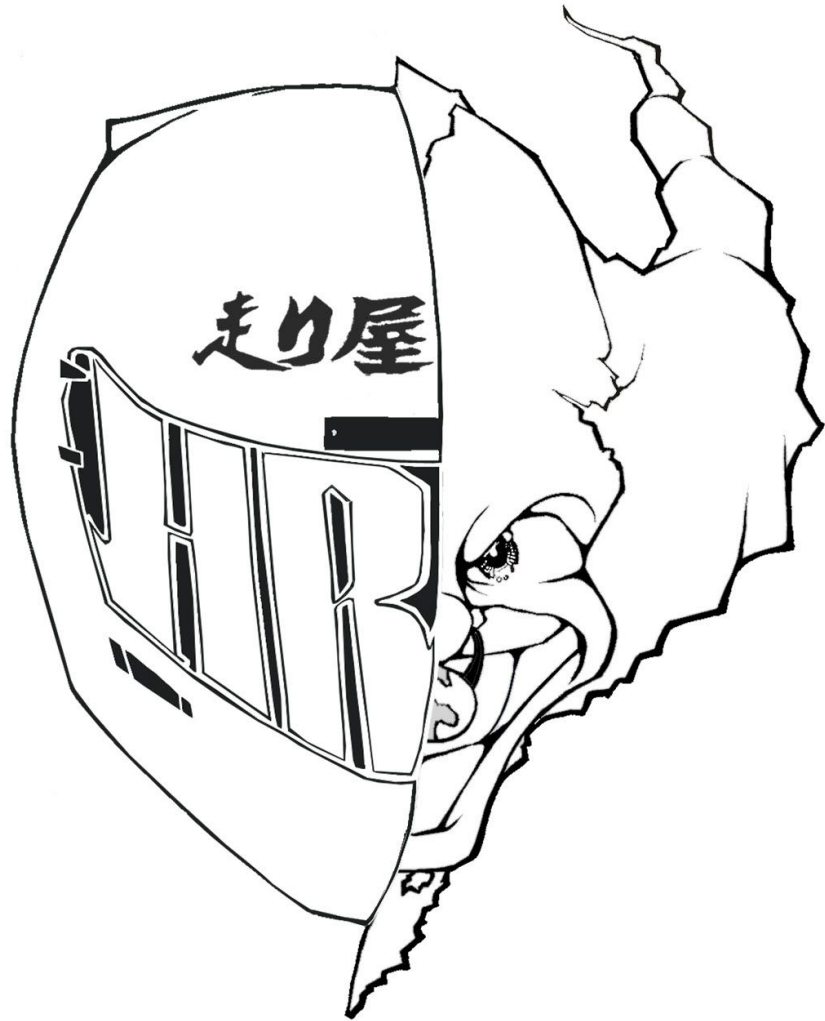
The bikers with a huge hart have helped touched the lives of many people in different ways. Whether it be by offering financial support, moral support or even physical help, this crew has impacted many

Some help provided include:

- Building a 3 pavillion school with the SIM, where 300 students can benefit from school
- Provide school supplies to 800 kids
- Saved over 9,800 lives with blood donations
- Provided toys to the Children's Hospital for many kids that uses the facilities
- Gave clothes to more than 500 families

# THE MEMBERS

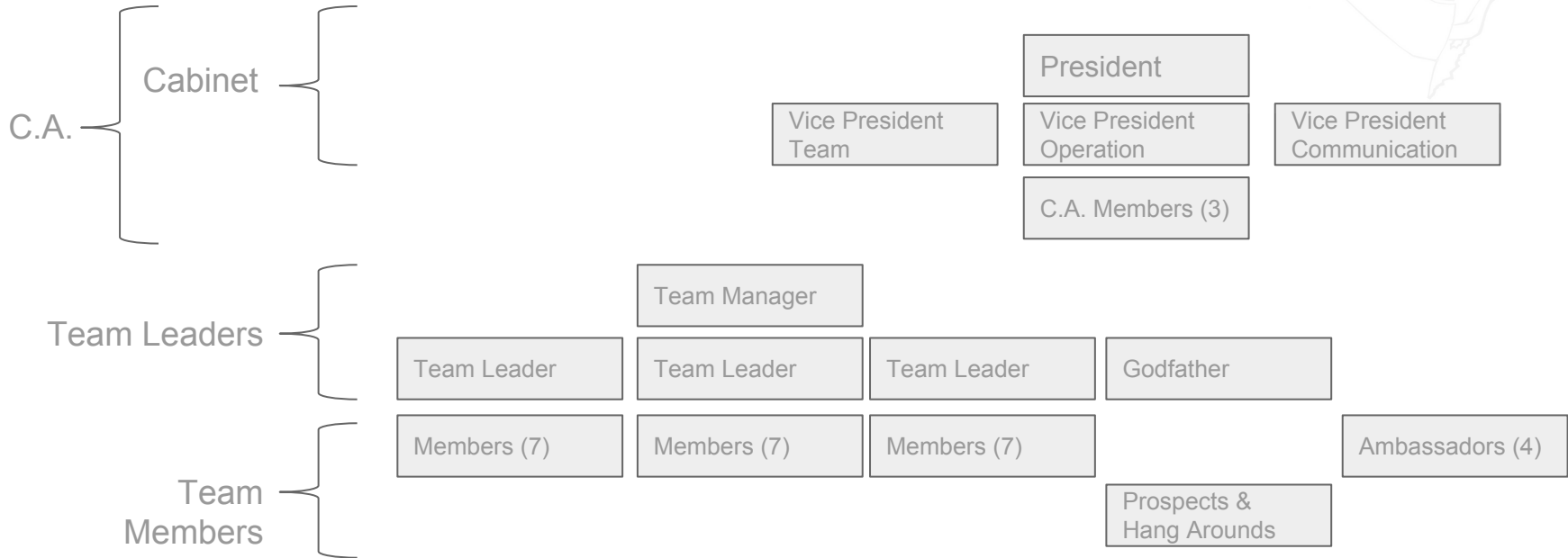
More Than A Bike Club



# HILARIOUS WORLD - THE MEMBERS



## Hilarious Riders' Hierarchy



## JAMES YACINTHE AKA HYPER

### PRESIDENT

FOUNDING MEMBER, 1999. HYPER, BECAUSE HE IS ALWAYS HYPER!

DRIVES THE VISION OF THE CLUB. HE IS THE GLUE THAT MAKES EVERYTHING HOLD AS A UNIT. HE ALSO PLAYS THE ROLE OF THE GRAPHIC DESIGNER WITH HIS CREATIVE MIND.



## JEFFERSON BEAULIEU AKA MOZBIUS

### VICE PRESIDENT

FOUNDING MEMBER, 1999. MOZBIUS, BECAUSE HE IS THE MATRIX THAT SEES THE OTHER SIDE. LOOKS AFTER THE DOCUMENTATION OF OUR BIDDING RULES BY KEEPING IT UP TO DATE. HE MAINTAINS OUR SERVERS, EMAILS AND ALL TECHNOLOGY THAT RELATES TO THE CLUB. PARTICIPATES IN CREATING AND MAINTAINING THE IMAGE OF THE CLUB.



## THIERRY CARRIES NAAR AKA WATERFLOW VICE PRESIDENT

OFFICIAL MEMBER, 2000. WATERFLOW, BECAUSE HE ADAPTS TO ALL ENVIRONMENT. BE WATER MY FRIEND! ACTIVELY PARTICIPATES IN THE VISION OF THE CLUB. CONDUCTS INTERVIEWS AND MAINTAIN RELATIONS WITH EXTERNAL WORLD.



PRICE SIMILOME AKA PEOPLE  
VICE PRESIDENT

OFFICIAL MEMBER, 2003. PEOPLE, BECAUSE HE IS A PEOPLE PERSON.

ASSURES GOOD BEHAVIOR WITHIN THE RANKS. PARTICIPATES IN THE VISION. COLLABORATES IN ESTABLISHING THE RULES OF THE CLUB. FOUNDING MEMBER OF HR CARES.



## CHRISTELLE TRABAT AKA NAWA CA MEMBER

FOUNDING MEMBER, 1999. NAWA, BECAUSE SHE IS IN ALL SOCIAL EVENTS.  
OUR FIRST LADY IS THE VOICE OF THE WOMEN IN THE CLUB. SHE PLANS OUR YEARLY SCHEDULE.  
THE CENTER OF ATTENTION TO OUR GATHERING WITH HER CONTAGIOUS POSITIVE ATTITUDE.



## VALEX STIVERNE AKA VAL-X CA MEMBER

FOUNDING MEMBER, 1999. VAL-X, BECAUSE HE LIKES THINGS TO STAY SIMPLE & EFFECTIVE. GODFATHER TO OUR PROSPECTS & HANG AROUNDS, HE IS THE QUIET STORM. WITH HIS ANALYTICAL MIND, HE WILL MAKE US RETHINK OUR POSITIONS TO ALWAYS MAKE SURE WE STAY ON TOP OF OUR GAME.



ALBERTO SYLLION AKA SPOOK

CA MEMBER

OFFICIAL MEMBER, 2013. SPOOK, BECAUSE HE IS OUT OF THE BOX.

OUR SHERIF FIREMAN WILL PUT WATER IN THE WINE OF THOSE WHO DON'T RESPECT OUR CODE OF CONDUCT. HE CAN BE SERIOUS AND SILLY! HR-CARES FOUNDING MEMBER

## DANNY PINDER AKA GIFTED TEAM MANAGER

OFFICIAL MEMBER, 2012. GIFTED, BECAUSE HE COUNTS ALL HIS BLESSINGS.  
QUIET THINKER, WILL INSTALL PROCESSES TO IMPROVE THE COMMUNICATION AMONG THE  
GROUP. MAKES FOLLOW UP ON TEAM LEADERS TO INSURE THE BONDS STAYS TIGHT.



JIMMY NOËL AKA QUEST

TEAM LEADER

OFFICIAL MEMBER, 2005. QUEST, BECAUSE HE IS ALWAYS LOOKING FOR HIS NEXT QUEST.  
THIS SOLDIER PUTS ORDER INTO OUR RANKS. HE LOOKS AFTER OUR BOOKS AND MAKES SURE OUR  
SOCIAL LIVES ARE ALWAYS FILLED WITH ENTERTAINMENT.

## JERRY EXCELLENT AKA FIVE-0 TEAM LEADER

OFFICIAL MEMBER, 2016. FIVE-0, BECAUSE HE IS A POLICE OFFICER.  
NATURAL LEADER AND WELL BALANCED INDIVIDUAL. HIS PROFESSION AND CARING HELPS US  
BRING SECURITY TO ALL OUR EVENTS. ALWAYS BRINGS A TOUCH OF HUMOR & JOY.



## MITCH EMMANUEL AKA MONEY MITCH

### TEAM LEADER

OFFICIAL MEMBER, 2013. MONEY MITCH, BECAUSE HE LIKES TO GET *PAID IN FULL*.

OUR ROAD CAPTAIN IS A YOUNG ENTREPRENEUR WHO DOESN'T MIND TAKING THE STEPS TO MOVE FORWARD IN LIFE. HE LEADS A TEAM & DESIGNS OUR RIDE'S TRAJECTORIES FOR SAFETY.



TANIA SIMOES AKA 'T'

HR MEMBER

OFFICIAL MEMBER, 2016. 'T', JUST BECAUSE SHE IS THAT GLUE THAT HOLDS IT ALL BALANCED!  
GREAT SOUL. LOVES LIFE. LOVES PEOPLE. HARD WORKER. TEAM PLAYER. ORGANIZED. FOCUS ON  
TASKS AT HAND. WILL SHOW YOU LOVE IN ALL CIRCUMSTANCES.



## BOBBY LOUIS AKA WISE

### HR MEMBER

OFFICIAL MEMBER, 2015. WISE, BECAUSE HIS MIND IS HIS WEAPON OF CHOICE.  
BRANDING. ANALYTICAL & CALCULATED, HE MAKES A MOVE FOR VISIBILITY. SETS OBJECTIVES OF  
BRAND RECOGNITION, WORKS TO EXPOSE THE GROUP TO THE MASS AND THE BIKERS WORLD.



## CLODIA CYN SURIN AKA ZOE CLO

### HR MEMBER

OFFICIAL MEMBER, 2012. ZOE CLO, BECAUSE SHE IS A HAITIAN FIGHTER FOR GOOD CAUSE. A SHORT 36 WITH A SILENCER, FOUNDER OF HR'S *ALL WOMEN RIDE*. ALWAYS MAKING SURE CORDIALITY REIGNS AMONG THE MEMBERS AND OTHER MOTORCYCLE CLUBS.



HERBY DELY AKA TAZ HD

HR MEMBER

OFFICIAL MEMBER, 2012. TAZ HD, BECAUSE WHEN HE STARTS, HE CAN'T BE STOPPED.  
COMPONENT OF THE SOCIAL MEDIA TEAM, HE MAKES SURE OUR FACEBOOK PAGE STAYS UP TO  
DATE WITH ALL OUR ACTIVITIES AND CONNECTS WITH OUR FAN BASE.



## CYRIL K. HAIUANI AKA SCARLA

### HR MEMBER

OFFICIAL MEMBER, 2004. SCARLA, BECAUSE HE IS A CHARACTER WITH HUMOR TO KILL. LEADER OF THE SOCIAL MEDIA TEAM. HE MAKES SURE OUR SOCIAL MEDIA TEAM IS ON POINT. HE CREATES OUR AMAZING VIDEO CONTENT & MAKES ALL OF US LOOK LIKE SUPERHERO.



## HARRY ROCHEFORT AKA PRINGLEZ

### HR MEMBER

OFFICIAL MEMBER, 2012. PRINGLEZ, BECAUSE HE MAKES EVERYONE FEEL LOVED.

OUR SUPERMAN. HE IS ALWAYS READY TO GIVE HIS TIME TO HELP OUT THE MEMBERS. HE IS THE COORDINATOR OF OUR BIKE TRANSPORTATION & SAFETY WHEN LONG DISTANCE IS REQUIRED.



GUILLAUME AKA GX.

HR MEMBER

OFFICIAL MEMBER, 2003. GX, BECAUSE HE CAN RIDE THAT GXS-R LIKE IF IT WAS A BMX. OUR EDDY MURPHY IS THE ADRENALINE RIDER WHO CAN CUT THAT CURVE TO ESCAPE IN THE WIND. MAKES YOU WANT TO IMPROVE YOUR SKILLS AS A RIDER.



HARRY HILAIRE AKA DIRTY H.

HR MEMBER

OFFICIAL MEMBER, 2005. DIRTY H, BECAUSE HE WILL OPEN ALL DIRTY DOORS TO PROTECT YOU. HE WILL DO SO PHYSICALLY, BUT WILL ALSO STAND UP FOR YOU WHEN YOU ARE NOT THERE. HE MAKES BEING AN HR MEMBER THAT MUCH EASIER WITH HIS WELCOMING AURA.



## DANIEL EXCELLENT AKA PRINCE

### HR MEMBER

OFFICIAL MEMBER, 2007. PRINCE, BECAUSE HE ALWAYS WALKS WITH HIS HEAD HIGH.  
VERIFICATOR TO OUR FINANCES. THIS SILENT THINKER SEES THAT OUR FINANCES STAY HEALTHY.  
LOGICALLY PUTS YOUR THEORY IN QUESTION TO HELP YOUR GAME PLAN TIGHTENING.



## JEAN BARIL AKA MAGIC PINCH

### HR MEMBER

OFFICIAL MEMBER, 2013. MAGIC PINCH, BECAUSE HIS PINCH IS JUST MAGICAL.

OUR MECHANIC WILL TAKE YOUR MOTORCYCLE, REPAIR IT AND RETURN IT HOME LIKE NEW...  
JUST LIKE MAGIC! FAMILY MAN AND ROLE MODEL TO YOUNG ENTREPRENEURS.



JEAN JOSUÉ JOSEPH AKA TRIPLE J.

HR MEMBER

OFFICIAL MEMBER, 2004. TRIPLE J, BECAUSE JJJ DEFINE HIM WELL.

OUR PRIEST. BLESSES OUR FOOD ON GATHERING. BLESSES OUR BIKES IN SPRING. BLESSES OUR SOUL ALL YEAR AROUND. RIDES LIKE AN ANGEL IS ON HIS SHOULDER.

## VÉRONIQUE PAQUIN AKA IVY

### HR MEMBER

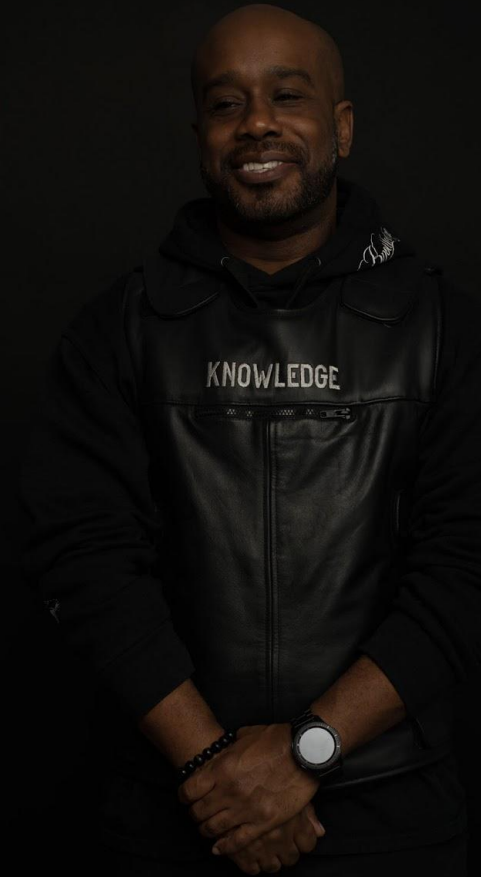
OFFICIAL MEMBER, 2013. IVY, BECAUSE HER VENOM IS FULL CARING!  
TRANSLATOR AND PART OF THE SOCIAL MEDIA TEAM, SHE MAKES SURE WE ARE ELOQUENT IN OUR  
STORY LINES. SHE ALSO INSURES OUR PROJECTS STAY ON TRACK.



## GERRY PEAN AKA KNOWLEDGE

### HR MEMBER

OFFICIAL MEMBER, 2018. KNOWLEDGE, BECAUSE HE STRIVES ON SELF IMPROVEMENT!  
THIS AUTODIDACT MEMBER CAN BE HILARIOUS & HARD WORKING. BELIEVES FIRMLY IN HIS  
CONVICTIONS AND AT THE SAME TIME OPEN TO LEARNING NEW THINGS. GREAT TEAM PLAYER.



## JASON FÉVRIER AKA IMPULSE

### HR MEMBER

OFFICIAL MEMBER, 2017. IMPULSE BECAUSE HE WILL REACT AS FAST AS HIS WRIST COULD TWIST. OUR ROAD BLOCKER WILL INSURE THE SECURITY OF FELLOW RIDERS AND MAKE SURE WE ALL GET BACK SAFELY. THIS FAST RIDER AND ENTERTAINER LOVES LIFE'S MUSIC AND ALL ITS LIGHTS!



## RÉGINALD DORMEUS AKA GHOST

### HR MEMBER

OFFICIAL MEMBER, 2018. GHOST, BECAUSE EVEN WHEN HE IS NOT THERE, HIS REALLY THERE!  
MOST PERSEVERING SOLDIER. WILL CLIMB THE BIGGEST MOUNTAINS WHILE CARRYING THE  
WEIGHT OF THE SUITCASE. GOLDEN HEART WHO WILL SACRIFICE HIS OWN FOR YOUR BENEFIT.



JEFFERSON JULES AKA DOUBLE J

PROSPECT

ASPIRES TO BE A HILARIOUS RIDERS MEMBER



DJENNIE DORVILIER AKA G.I. JANE

PROSPECT

ASPIRES TO BE A HILARIOUS RIDERS MEMBER



PRISCILLIA MONTEIRO AKA SWIZZY

PROSPECT

ASPIRES TO BE A HILARIOUS RIDERS MEMBER



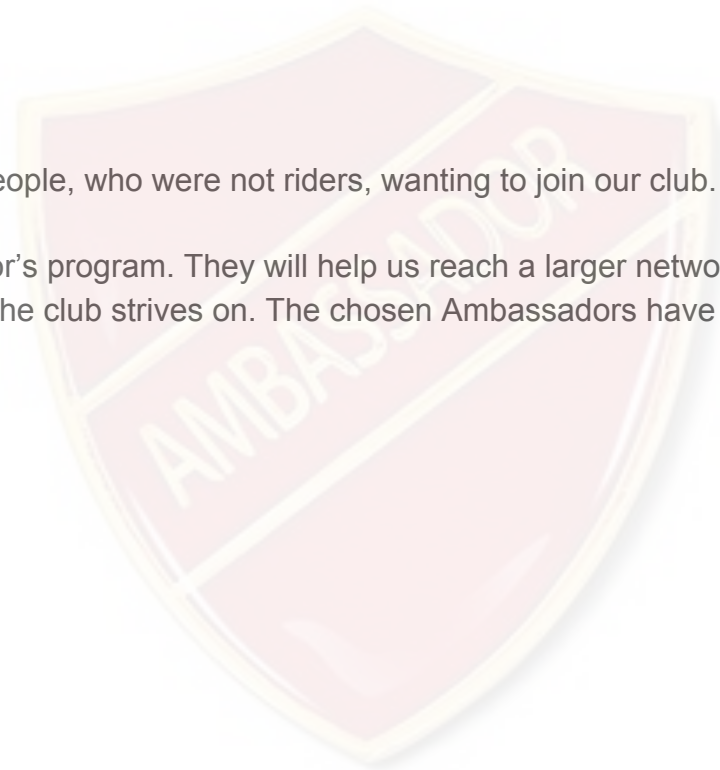
# HILARIOUS RIDERS AMBASSADORS

## **The extension of the family**

We often received request through the years of people, who were not riders, wanting to join our club.

We have finally, in 2019, launched an Ambassador's program. They will help us reach a larger network, find funding and help us grow the positive movement the club strives on. The chosen Ambassadors have to share the same values the members live by:

- Family oriented
- Respect
- Mutual Aid
- Transcendence



# RONNIE DEE

## HONORARY PRESIDENT & HR AMBASSADOR

ON THE 24TH OF JUNE 1976 A LOVE STORY BETWEEN RONNIE DEE AND THE COMMUNICATION WORLD STARTED.

PASSIONATE FOR MUSIC AND EVERYTHING THAT TOUCHES, FROM CLOSE OR FAR, ARTS, CULTURE, GENERAL CULTURE AND COMMUNICATION, MADE HIM REALISE THAT HIS DREAM IS TO BE BEHIND THE MIC OF A BIG RADIO STATION, CREATE A SPECIAL AND UNIQUE AMBIANCE WITH HIS PUBLIC.

ALREADY, AT A VERY YOUNG AGE, RONNIE HAD A BURNING DESIRE TO BECOME A COMMUNICATOR BY BEING THE MASTER OF CEREMONY OF EVENING AMONG FRIENDS AND SHOWCASE HIS MULTIPLE TALENTS.

THROUGHOUT THE YEARS TILL TODAY, RONNIE DEE HAS BROUGHT TO THE QUEBEC POPULATION THE OPPORTUNITY TO GET A TASTE OF CARIBBEAN RHYTHM BY USING UNUSUAL FORMULAS THAT ALLOWS HIM MAGICALLY UNIQUE IN HIS RADIO STYLE.

HE IS THE IDEAL AMBASSADOR!



## CARLA BEAUVAIS HR AMBASSADOR

CARLA BEAUVAIS IS THE FOUNDER OF THE GROUP STYLE COMMUNICATION, AN ENTERPRISE SPECIALIZED IN MEDIA RELATION AND EVENT PLANNING FOR THE CULTURE SECTOR. WITH MANY YEARS IN EVENT PLANNING AND COMMUNICATION, SHE HAS SUPERVISED PRESS CAMPAIGNS AND PLANNED SEVERAL EVENTS FOR VARIOUS CLIENTS INCLUDING "LES JOURNÉES DE LA CULTURE", SUGAR SAMMY, "LE GRAND RIRE DE QUÉBEC ET DE GATINEAU", PRIX CHARLES BIDDLE, LES JOURNÉES DE LA PERSÉVÉRANCE SCOLAIRE, LA FÊTE BIÈRES & SAVEURS AND THE MONTREAL BLACK FILM FESTIVAL.

THRU VARIOUS PLATFORM, SHE IS RECOGNIZED FOR HER CIVIL IMPLICATION IN MANY CAUSES AND SOCIAL DEBATES. WE HAVE HAD THE OPPORTUNITY TO HEAR HER AND READ HER ON MANY MEDIA PLATFORMS. SHE WAS CHIEF EDITOR FOR SOUCHE MAGAZINE, BLOGGER FOR INSIDE DISASTER AND COLUMNIST ON CBC FOR "LE CONSEIL DES Y" ANIMATED BY DOMINIQUE POIRIER. SHE TOUCHES A LOT THE QUESTIONS CONCERNING CULTURAL DIVERSITY, MENTORING, YOUNG WOMEN AND SOCIAL INCLUSION.

SHE IS THE PERFECT AMBASSADOR TO GUIDE HILARIOUS RIDERS IN THE QUEST FOR SPREADING THE GOOD WORD OUT.



# EDDY KING

## HR AMBASSADOR

BORN IN FRANCE FROM CONGOLESE DESCENT, EDDY CAME TO QUEBEC AS AN ADOLESCENT WITH HIS MOTHER AND HIS YOUNGER SISTER. THRU MUSIC, EDDY DISCOVERED HIS ARTISTIC APTITUDES. HIS DEVOTION FOR THE SCENE AND HIS NUMEROUS OCCASIONS TO ANIMATE BROUGHT HIM TO DISCOVER A NEW FOUND LOVE FOR STAND UP COMEDY.

IN 2007 HE RECEIVED THE AWARD FOR DISTINCTION "COUP DE COEUR" AT THE JUST FOR LAUGH CONTEST FOR THE UPCOMING COMICS AND HE WAS A FINALIST AT « EN ROUTE VERS MON PREMIER GALA ». IN 2009 HE IS SELECTED TO BE PART OF RACHID BADOURI'S GALA WHERE HE PRESENTED AN ORIGINAL ACT CALLED TINTIN IN CONGO THAT TOOK TO THE HEART OF THE PUBLIC AND THE MONTREAL MEDIAS.

AFTER PARTICIPATING IN MANY EVENTS AND BUILDING A GREAT REPUTATION IN THE INDUSTRY, IN 2016, HE WAS THE SPOKESPERSON FOR BLACK HISTORY MONTH AND ALSO BECAME A COLUMNIST AT THE CBC SHOW « PAR ICI L'ÉTÉ ». HE PERFORMED A 60 MINUTE SHOW ON THE LOTO-QUÉBEC STAGE OF THE JUST FOR LAUGH FESTIVAL. HE ALSO PERFORMED AT KEVIN HEART'S LAUGH OUT LOUD SHOW.

HE FITS PERFECTLY WITH THE HILARIOUS RIDERS FOR HIS SENSE OF HUMOR.



# JENNY AMARO

## HR AMBASSADOR

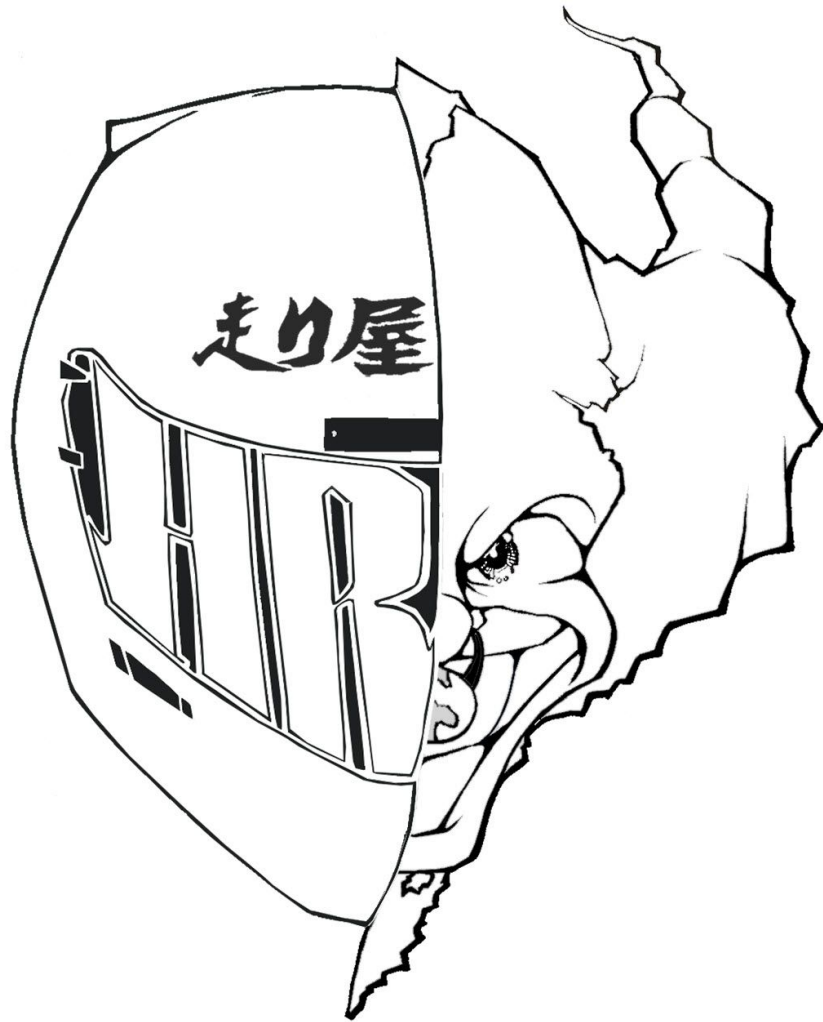
JENNIFER AMARO, KNOWN AS JENPEN, IS A WOMAN WITH GREAT AMBITIONS. HER ENTREPRENEURSHIP SKILLS BROUGHT HER TO BE INDEPENDANT AND PROBLEM SOLVING. CAPABLE TO ACT QUICKLY AND TAKE ON MANY TASK AT ONCE, SHE IS A COACH IN HEALTH, AUXILIARY NURSE, AND MOTHER FULL TIME. YET, SHE STILL FINDS TIME TO GET SOCIALLY INVOLVED.

HER HUMANITARIAN VALUES, GENEROSITY AND MUTUAL AID FIBE MAKE HER A GREAT ASSET FOR THE CLUB. SHE IS ALWAYS WILLING TO HELP BY GIVING HER TIME FOR GREAT CAUSES. SHE IS A PERSON OF ACTION WHO LIKES TO BE ON THE FIELD AND MAKE A DIFFERENCE WITH HER PRESENCE. SHE STRIVES ON HAVING A POSITIVE IMPACT ON HER ENTOURAGE AND SHE HAS SUPPORTED HILARIOUS RIDERS FOR OVER 11 YEARS. SHE SAYS: "I WANT TO BETTER MYSELF, THEREFORE, I MAKE CHOICES TO BE AROUND PEOPLE WITH EXCEPTIONAL APTITUDES, DEVOTED AND ACCESSIBLE JUST LIKE HR MEMBERS!"



# MOVING FORWARD

More Than A Bike Club



# FUTURE ENDEAVORS

## **Hilarious Riders is More than a bike club!**

Many things have been accomplished in two decades. Always striving to make a better place for our community, we think it is time to take things to the next level. Thinking of the future of the club and the place we are at today, our footprint needs to be bigger! The evolution of our minds brings us to take things to the next level, so we have decided to put our knowledge and our will to work in order to launch a Fund.

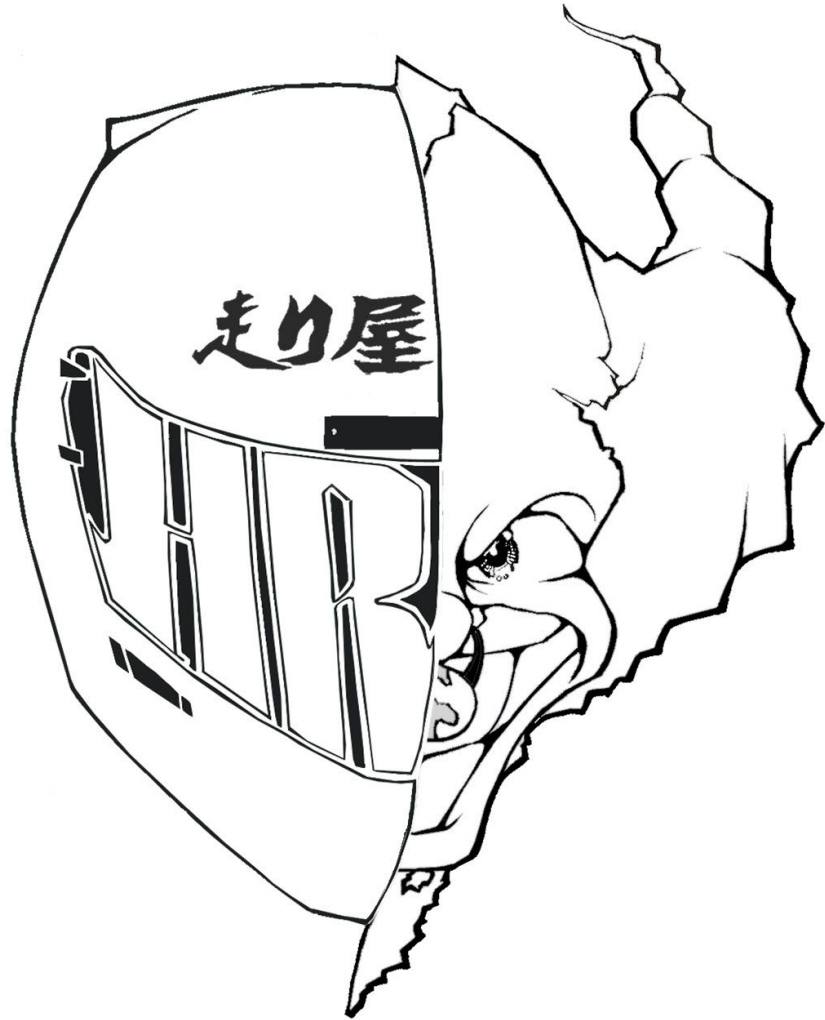
YES, an INVESTMENT FUND! ...

Real Estate, investments and much more. Details will follow as we deploy them. But for now, know that we will only grow in force entering the economic ring with an inclusive strategy to make a better future for the next generations our collaborators and our supporters.



# SPONSORSHIP

More Than A Bike Club



# THANK YOU FOR ALL THE SUPPORT

We want to say **THANK YOU** to all those who have supported us



# BECOME A SPONSOR

## Hail Mary Package

With this package you are officially the **Main Partner of the Hilarious Riders**. We work closely with you to create a long term collaboration that will make both parties walk away with the best of both worlds. We implicate you in our good deeds and our events

- Official HR-Cares T-Shirts with Logo of Sponsor
- 6 Mention on all social media platforms per year
- Commercial creation by our team
- Create a live feed with contest
- Add Company Logo on video creations of our promotional material
- Organise 1 of our rides starting or ending at your location
- 4 VIP Tickets for HR's annual GALA
- Time allocated at our annual GALA for speech
- Logo on our events promotional flyers
- Logo displayed at our Events (provided by sponsor)
- Provide Branded Gifts at GALA

**25,000\$**

**Main partner for 5 years**

**7k - 7k - 5k - 3k - 3k**

# BECOME A SPONSOR

## Touchdown Package

With this package you are a **Very Important Partner of the Hilarious Riders**. We work closely with you to create a long term collaboration that will make both parties walk away with the best of both worlds. We implicate you in our good deeds and our events

- 4 Mention on all social media platforms per year
- Add Company Logo on video creations of our promotional material
- Organise 1 of our rides starting or ending at your location
- 4 VIP Tickets for HR's annual GALA
- Time allocated at our annual GALA for speech
- Logo on our events promotional flyers
- Logo displayed at our Events (provided by sponsor)
- Provide Branded Gifts at GALA

**16,000\$**

Important partner for 3 years  
7k - 4k - 4k

# BECOME A SPONSOR

## 1st Down Package

With this package you are **a whole year sponsor of Hilarious Riders**. We work closely with you to create a collaboration that will make both parties walk away with the best of both worlds. We implicate you in our good deeds and our events

- 2 Mention on all social media platforms per year
- Add Company Logo on video creations of our promotional material
- 2 VIP Tickets for HR's annual GALA
- Time allocated at our annual GALA for speech
- Logo on our events promotional flyers
- Logo displayed at our Events (provided by sponsor)
- Provide Branded Gifts at GALA

**6,000\$**

**Important Sponsor for 1 Year**

**6k**

# BECOME A SPONSOR



## Event Pass Package

With this package you are the **sponsor of a Hilarious Riders Event**. We work with you to create a collaboration that will make both parties appreciate the value we can bring to each other. We implicate you in one of our events of your choice

- 1 Mention on all social media platforms per year
- 2 VIP Tickets for HR's annual GALA
- Logo on our events promotional flyers
- Logo displayed at our Events (provided by sponsor)
- Provide Branded Gifts at GALA

**1,000\$**

Sponsor for 1 event

1k

# BECOME A SPONSOR

## Event Blitz Package

With this package you are one of the **sponsors of a Hilarious Riders**. We work with you to create a collaboration that will make both parties appreciate the value we can bring to each other. We implicate you in one of our events of your choice

- 1 Mention on all social media platforms per year
- Logo on one event promotional flyers
- Logo displayed at our Event (provided by sponsor)
- Provide Branded Gifts at GALA

**500\$**

Sponsor for 1 event  
500\$

# BECOME A SPONSOR

## Kick Off Package

With this package you are **Helping Hilarious Riders reach its goals**. We give you some exposure to see how far we can kick it together

- 1 Mention on all social media platforms per year
- Logo on one event promotional flyers
- Provide Branded Gifts at GALA

**100\$**

Sponsor for 1 event  
100\$

## Coin Toss Package

You just want to support the Hilarious Riders initiatives... No problem. No good deed is too small.

- Mention on a social media platform

**Your pick\$**

Supporter of the club  
Any amount

# REACH OUT TO HILARIOUS RIDERS

## Main Contact:

**Hilarious Riders**

info@hilariousriders.com

## Foundation:

**HR Cares**

hrcares@hilariousriders.com

## Media & Sponsorship:

**Thierry aka Waterflow**

1 (514) 927-0481  
tcarries@hotmail.com

## Advertising:

**Bobby aka Wise**

1 (514) 909-1117  
bobbysince1981@gmail.com

## Social Media:

**Cyril aka Scarla**

1 (514) 977-2148  
cyril.haiouani@gmail.com

## Recruiting:

**Price aka People**

1 (514) 808-0079  
pricesimilome@gmail.com



**More Than A Bike Club**

Prepared by: Thierry Carries Naar aka Waterflow